

ELLE DECORATION

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*The
great big
Britlist*

*What and who's hot in British design today
Plus Britain's most beautiful homes*



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MARKET
MAGAZINE

THE GREAT **BIG** BRITLIST

The very best of British design, from the latest launches to the names to watch. Plus, we reveal this year's ELLE Decoration British Design Award winners – the new stars in craft, textiles, furniture, ceramics and accessories!



WORDS: AMY JOYCE; PHOTO: TICTILE JEAN MARIE DELVIGNE

L BRIT ABROAD

Exuberant British designer Matthew Williamson has taken his flamboyant interior design style overseas, jazzing up new cocktail bar Nama, located in the small Mallorcan village of Deià. Williamson, who lives locally, has combined his own opulent wallpaper and fabric patterns with vintage and contemporary Spanish pieces to inject some signature wow factor into quiet village life (@namabar_deia).

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**NAME TO WATCH
ACCORDING TO
ILSE CRAWFORD
SIMON JONES
STUDIO**

Ilse Crawford (founder of Studioilse) was awarded an MBE for services to interior design in 2014. Here, she tells us why Simon Jones and Jack Neville – aka Simon Jones Studio (below) – are names to watch (studioilse.com).



'The beauty of Simon Jones Studio's furniture lies in its intelligent simplicity,' says Crawford. 'The practice is built on the creative use

of everyday materials, with a strong focus on quality workmanship and careful detail. Its pieces are thoughtful and well produced.' Working out of its Kentish Town workshop, the brand combines furniture design ('RK' table, below) with architectural projects. It has worked on seating for Ikea's collaboration with Hay, created a display system for the Design Museum, and tables for Sebastian Wrong at Established & Sons. Its new range for Hay will launch this autumn (simonjonesstudio.co.uk).



WORDS: AMY MCGEE & VICKI LIZZI; PHOTOS: GREGG TERRY/PA, LESLIE WILLIAMS/ON

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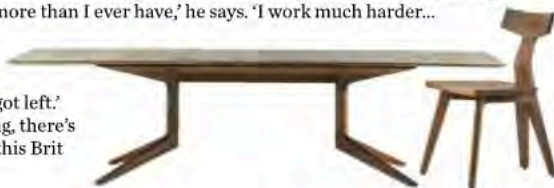
REFINED TASTES

Legendary furniture designer Matthew Hilton talks about his latest project for SCP and his belief in that most British of character traits: persistence

'I'm not very interested in minimalism – really stripping things down – but I am interested in refinement,' says British designer Matthew Hilton when describing the thought process behind his latest design: the 'Miles' modular sofa system for SCP (above, from £4,868). In fact, that's a design ethos that has characterised Hilton's work since he began his career in the 1980s, designing for companies such as Driade, XO and SCP, and making a name for himself creating now iconic pieces such as the 'Balzac' armchair, a curvaceous take on the classic club chair that's still in production today. Hilton describes himself as persistent: 'If I want to make something work, I find it difficult to give up on it,' he says. It's a quality that has served him well. One of his most successful designs, the 'Light' table (below) created for Portuguese furniture brand De La Espada, is a feat of engineering which required perseverance. 'I know the interest of this piece is that you think it shouldn't stand up, because it looks impossible – it looks as if, structurally, it shouldn't work,' he says.

Today, enter Hilton's Brixton studio, which he shares with his two long-time assistants, Harry and David, and there's a peaceful sense of productivity: rock music is playing on the radio and, on the walls, there are drawings and renders of all the new projects in development for Hilton's fleet of faithful clients – including Case Furniture, Linley and more. 'I enjoy work more than I ever have,' he says. 'I work much harder...'

I'm taking it far more seriously and really trying to make the most of the working time I've got left.' At the pace Hilton is going, there's a lot more to come from this Brit (matthewhilton.com).



**15 STAYING
POWER**

The name Ercol is synonymous with British craftsmanship, and its new 'Amelia' range, the brand's first stained collection, is no exception. Consisting of an extending dining table, dining chairs, a console and side table in whitewashed pale ash, the range makes a light addition to Ercol's catalogue of modern classics. From £199 for a side table (ercol.com).